

## Mining Engineers' Association of India

# Advertisement Tariff for publishing in 'Mining Engineers' Journal Rates in Rupees - In multi color (with effect from 25-08-2023)

	Single Insertion	3 Consecutive Insertions		6 Consecutive Insertions		12 Consecutive Insertions		24 Consecutive Insertions		36 Consecutive Insertions	
		Full Amount	0% Discount	Full Amount	5% Discount	Full Amount	10% Discount	Full Amount	15% Discount	Full Amount	20% Discount
FRONT COVER 20 cm * 17 cm	25,000	75,000	75,000	1,50,000	1,42,500	3,00,000	2,70,000	6,00,000	5,10,000	9,00,000	
FRONT INSIDE COVER PAGE	18,000	54,000	54,000	1,08,000	1,02,600	2,16,000	1,94,400	4,32,000	3,67,200	6,48,000	5,18,400
BACK COVER PAGE	20,000	60,000	60,000	1,20,000	1,14,000	2,40,000	2,16,000	4,80,000	4,08,000	7,20,000	5,76,000
BACK INSIDE COVER PAGE	15,000	45,000	45,000	90,000	85,500	1,80,000	1,62,000	3,60,000	3,06,000	5,40,000	4,32,000
INSIDE FULL PAGE	7,500	22,500	22,500	45,000	42,750	90,000	81,000	1,80,000	1,67,850	2,70,000	2,16,000
INSIDE HALF PAGE	4,000	12,000	12,000	24,000	23,800	48,000	43,200	96,000	81,600	1,44,000	1,15,200
INSIDE QUARTER PAGE	2,500	7,500	7,500	15,000	14,250	30,000	27,000	60,000	51,000	90,000	72,000
CLASSIFIEDS Consultants, Positions, Vacant, Positions Wanted etc (4 cm * 9 cm)	1,500	4,500	4,500	9,000	8,550	18,000	17,100	36,000	30,600	54,000	43,200

### The above rates are Exclusive of GST @ 5%

#### NOTE

- 1. Life Institutional Members, Life Members & Chapters will be given 10% additional discount on the above tariff for their own company's/Personal advertisement.
- 2. All payments should be made by D.D./Banker's Cheque in favour of "Mining Engineers' Association of India" payable at Hyderabad or through Electronic Transfer.
- 3. The MEAI Bank details to transfer the amount on-line are:

Account Name: "Mining Engineers' Association of India".

Bank name: Union Bank of India, Account Number: 037810100028696

IFSC Code: UBIN0803782

Address of Union Bank where MEAI is maintaining account.

Union Bank of India, Nampally Branch, 5-4-445, Nampally Station Road, Hyderabad, Telangana - 500 001, India.

- 4. Advertisements along with full payment, will be accepted 30 days previous to the month of publication.
- 5. All advertisement matter shall be supplied by the advertiser in the form of Transparency or 'Soft copy' acceptable by the Printer. No design work / art work will be undertaken by us.
- 6. The Publisher's decision will be final to accept any advertisement.

### For further details, please contact:

- Publisher & Secretary General, Mining Engineers' Association of India, Block 'A", F-608 & 609, Raghavaratna Towers, Chirag Ali Lane, Abids, Hyderabad 500001. Ph. 040-29801069, 23200510 & 66339625,
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